REAL RESULTS

GENESIS

WARNING:

Some of the following images contain graphic content. Viewer discretion advised.

DID YOU KNOW ...

85% of people

who receive radiation burn or burn badly. Burns continue to worsen for two weeks following the end of radiation.



DAY 1 USING RECOVERY TREATMENT 33 OF 33 BEGINS USING RECOVERY

RADIATION DERMATITIS

"I started using NeoGenesis after finishing radiation treatment. As you can see from the photos, my skin was sore to the touch and I felt very crispy.

I put Recovery on last night and wanted to see if it worked. After 8-10 hours, I didn't have to put any Lidocaine or Neosporin on. It felt so good, I did not want to put other products on.

After one application, I can tell you I have not felt this kind of relief from any other products." – DW

NEOGENESIS PRODUCTS USED:

Recovery

RADIATION DERMATITIS



DAY 1 USING RECOVERY TREATMENT 33 OF 33 BEGINS USING RECOVERY

14 DAYS USING RECOVERY 7 DAYS USING INTENSIVE MOISTURIZI + MOISTURIZING MIST

NEOGENESIS PRODUCTS USED:

RADIATION DERMATITIS



"I started using the NeoGenesis products after finishing 33 radiation treatments. As you can see from the photos, my skin was sore to the touch and I felt very crispy. I put Recovery serum on last night and wanted to see if it worked. After 8-10 hours, I didn't have to put any Lidocaine or Neosporin on. It felt so good, I did not want to put any other products on. After one application, I can tell you I have not felt this kind of relief from any other products.

I used Recovery serum twice a day, morning and evening, Intensive Moisturizer an hour later and Moisturizing Mist mid-day. After 7 days, I had significant healing of the raw spots and the peeling in general. After 14 days, my pain level was at a zero. Discomfort still existed, but only when clothing rubbed against my skin. The skin that has healed was not sensitive to the touch, only the areas that were raw or those that had peeled and not completely healed. Wearing tighter fitting clothing is now better as there is no rubbing on either the peeled or partially healed skin areas." – DN

NEOGENESIS PRODUCTS USED:



"I am beyond grateful for the care and effectiveness of these life-changing products. Kindness + amazing products! Two things you can 100% count on with the NeoGenesis Team." – DK

NEOGENESIS PRODUCTS USED:



POST CHEMICAL PEEL 12 DAYS PRE-RADIATION 3 WEEKS OF RADIATION

RADIATION

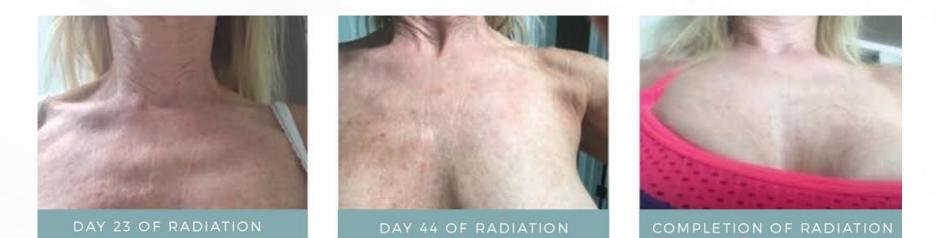
"I have been using NeoGenesis Recovery for a chemical burn and side effects from radiation. Prior to radiation (late July), I had scar tissue removed in my breast resulting from a lumpectomy. I simultaneously opted to include an elective procedure of a laser and chemical peel, which resulted in severe blistering and burning. Recovery truly helped me and relieved my discomfort.

In mid-August, I started radiation. I used Recovery daily and surprised all of the technologists and doctors (especially since I have Lupus), as I did not peel, blister, or scar.

Your product Recovery saved the day. I hope other cancer patients have the opportunity to use your stem cell molecule skincare products to save their skin." – DW

NEOGENESIS PRODUCTS USED:

Recovery



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NEOGENESIS PRODUCTS USED:

Recovery



Treatment + Photos Courtesy of Professional Partner Holly Brown, Looking & Feeling Fab

NEOGENESIS PRODUCTS USED:

Recovery (spray), Intensive Moisturizer









TREATMENT 20 of 30



2 WEEKS POST-TREATMENT

NEOGENESIS PRODUCTS USED:



NEOGENESIS PRODUCTS USED:

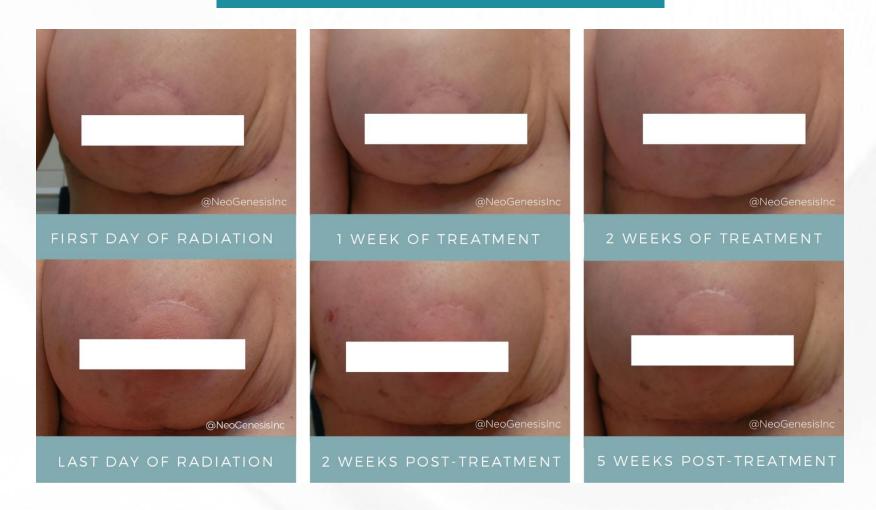


"I started radiation treatment for breast cancer, 5 days per week for 5 weeks. I reached out to NeoGenesis as I had heard about their gifting program. I was not able to afford the prescribed creams the doctors wanted to give me. NeoGenesis contacted me and sent me the Recovery serum, Barrier Renewal Cream and Moisturizing Mist.

Other people had much more severe side effects than I had and I feel that was due to the products. It was so wonderful to have the Moisturizing Mist beside my bed, so I could use when something did occur in the middle of the night. It took away the stinging right away and I was able to go back to sleep.

They are really great products and I wish you all the success with getting it into the Oncology centers everywhere, as I think it will really help other women in their journey. I am so grateful." – ER

NEOGENESIS PRODUCTS USED:



NEOGENESIS PRODUCTS USED:



"CD had a double mastectomy, 6 rounds of chemo and then 18 rounds of radiation for breast cancer. She has very fair, sensitive skin and tends to burn. She was a little worried about how her skin will burn during radiation. Her oncology nurse told her hydrate every day and also noted to expect sensitivities, discomfort, and itchiness and that it can continue to get worse even after the radiation is complete.

She started the NeoGenesis products 2 weeks before radiation, as instructed. She used Recovery serum, essential oil, Barrier Renewal Cream 3-4 times daily and Moisturizing Mist throughout the day, as needed.

Mid-way through treatments her radiation oncologist and assistant said they thought her skin looked amazing! She feels like her skin is beautiful.

Post-radiation: Her skin is more tan then red and only some areas were affected more, specifically where the stitches were and under the arm where the skin folds and rubs. We recommended increasing the products to 5-6x day. She applied a lot more of products 2 weeks after radiation was complete and it did help." - Holly Brown

NEOGENESIS PRODUCTS USED:



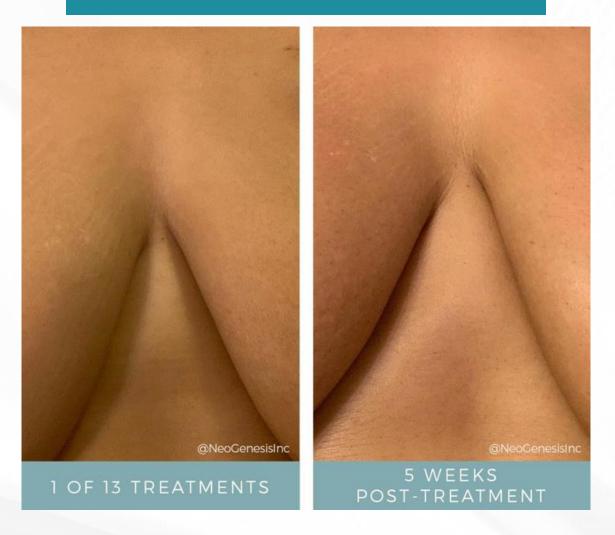
"This client was diagnosed with breast cancer and had surgery initially. She then had 12 weeks of chemo and started radiation a month later, 5 days per week. She has very sensitive skin.

She was introduced to Holly Brown with Looking and Feeling FAB, who started her on the NeoGenesis products.

After one week she had some discoloration but no redness or peeling. In the next weeks she had some discomfort and peeling, so she increased usage of the products. Everything healed well and she was pleased with the progress."

NEOGENESIS PRODUCTS USED:

Moisturizing Mist, Recovery, Barrier Renewal Cream



NEOGENESIS PRODUCTS USED:

Moisturizing Mist, Recovery, Barrier Renewal Cream



"I had to undergo 6 weeks of radiation treatment for breast cancer, 5 days a week. I feel very blessed to have been able to use the NeoGenesis skin care products. I used the Moisturizer Mist, Recovery spray, and the Intensive Moisturizer. These products are completely amazing! They kept my skin well moisturized during the intense healing process. I feel the products sped up my healing process as well." - MB

NEOGENESIS PRODUCTS USED:



NEOGENESIS PRODUCTS USED:





15 OF 20 TREATMENTS BEGINS NEOGENESIS PRODUCTS



FINAL DAY OF 20 RADIATION TREATMENTS



30 DAYS POST-TREATMENT

NEOGENESIS PRODUCTS USED:



"NeoGenesis is a 5-star skincare line and an A-TEAM. It doesn't get much better than that. This company truly cares and wants to help people. A rarity in the cosmetics industry, where making money is most companies' primary goal.

Being diagnosed with breast cancer was scary to say the least. With open arms, the NeoGenesis team embraced me and cared for me like I was family. Checking in on me weekly with kind emails and phone calls.

I would go as far as to say that their products are essential for anyone going through radiation. I know without the use of them, my skin would be an entirely different story.

I am beyond grateful for the care and effectiveness of these life-changing products. Kindness + amazing products! Two things you can 100% count on with the NeoGenesis Team." – DK

NEOGENESIS PRODUCTS USED:



NEOGENESIS PRODUCTS USED:

"I was diagnosed with two types of cancer in both breasts. Biopsy pathology showed ductile carcinoma in situ (DCIS) in my right breast. My left breast was HER2-negative, hormone receptor positive. I had a total bilateral mastectomy on 2/21/24. There were 3 out of 4 cancer positive lymph nodes and it was considered invasive cancer stage 3. I then had surgery on 4/31/24 to remove 10 more lymph nodes from my left arm and then a super micro-surgery technique called Lympha to prevent severe lymphadema.

66

My first radiation treatment was 6/4/24. I need a total of 25 treatments. I have 5 treatments left. I have been using the NeoGenesis Recovery since 6/6/24 twice daily. I added NeoGenesis Barrier Renewal Cream on 6/21/24.

I have a sunburn for sure but overall my Radiology Oncologist is impressed. I have had a few blisters which have broken and healed fairly well. I have minimal pain and some itching. I refrain from scratching."

UPDATE:

"I have completed my radiation treatments a week ago. Without any product it feels unbearable for itchiness. The damage from the radiation is internal and it burnt the muscles. Putting product around that area is helping. I feel so much better, the darkness and hyperpigmentation has really improved. I have no pain on my skin." - LR

NEOGENESIS PRODUCTS USED:





Treatment + Photos Courtesy of Professional Partner Holly Brown, Looking & Feeling Fab

NEOGENESIS PRODUCTS USED:

Recovery, Intensive Moisturizer



"I am done with my radiation treatments. I had radiation for 5 weeks (25 treatments). I don't know if it would have been different if I started the products before radiation.

I used the 3 products after showering in the morning, when I got home from work, and before bed. My skin has significantly improved so I think the Recovery and Intense Moisturizer lotion have been helping. I think you do have something good with the products.

I have very sensitive skin so my reaction to radiation was what I expected. My skin just itched. It didn't feel like it was burning." – AB

NEOGENESIS PRODUCTS USED:

Recovery, Intensive Moisturizer



RADIATION DERMATITIS

"While undergoing radiation treatment, my client's skin became red, irritated and itchy. I immediately got her started on NeoGenesis products.

Using a combination of Moisturizing Mist and Recovery serum in tandem and then Barrier Renewal Cream, the rash and burn on the chest area was completely cleared up in less than 5 months."

- Katherine Aalbu-Ruward, Rising Sun Organique

NEOGENESIS PRODUCTS USED:



"I used NeoGenesis Recovery spray and Intensive Moisturizer from day one. I would recommend these products to anyone going through radiation.

I never had any burns or discomfort during my four weeks of radiation. – DR

NEOGENESIS PRODUCTS USED:

Recovery (spray), Intensive Moisturizer



NEOGENESIS PRODUCTS USED:

Recovery



"I am writing to share that I have successfully completed my radiation treatments for breast cancer.

The journey was tough, especially since I was terrified of the outcome from radiation, as I have lupus. I was fearful of the potential radiation side effects which could result in a lupus flare.

Recovery serum promoted my healing and helped me avoid reoccurrence of lupus activity during and post radiation treatments.

In addition, Recovery seemed to help with my lingering surgical issues, specifically the collapse of my affected breast. And, on October 28th, I felt a swelling in my affected breast. I generously applied Recovery to the area. The bump was gone within a couple of days. I am now 2 months post radiation. The skin on the radiated area looks and feels great, especially when compared to photos I have seen of other breast cancer patients going through radiation.

I am so thankful for these wonderful products. I hope my oncologist and surgeons share your product with their patients to promote better healing." – DW

NEOGENESIS PRODUCTS USED:

Recovery









COMPARISON - 2 WEEKS POST RADIATION Facebook Group NOT using Recovery

2 WEEKS POST RADIATION FOR OTHER PATIENTS NOT USING RECOVERY

*Irritated area stayed localized within a 6" to 8" diameter



"LW was diagnosed with Follicular Non-Hodgkins Lymphoma, stage 4 breast cancer. She had a mastectomy, chemotherapy, and then 25 high dose radiation treatments, 5 days per week for 5 weeks.

She began using Recovery serum one week post surgery, and then Barrier Renewal Cream and Moisturizing Mist shortly after. Her treatments were very aggressive and she knew she was going to burn, especially on the areas where they had taped the surgical wounds. Because she applied Recovery pre-radiation, it really helped a lot.

The photos show a closeup of the area on the last day of radiation, I week later and 3 weeks post radiation."

*Irritated area stayed localized within a 2" diameter

NEOGENESIS PRODUCTS USED:



COMPARISON - 2 WEEKS POST RADIATION Facebook Group NOT using Recovery

"LW wanted you to know that she was part of a Facebook Group with other women who had undergone the same aggressive radiation treatment, and they agree to share photos of their burns."

NOTE: The women in these photos did NOT use NeoGenesis Recovery serum.

*Irritated area stayed localized within a 6" to 8" diameter

NEOGENESIS PRODUCTS USED:



20 OF 20 TREATMENTS BEGINS PRODUCTS



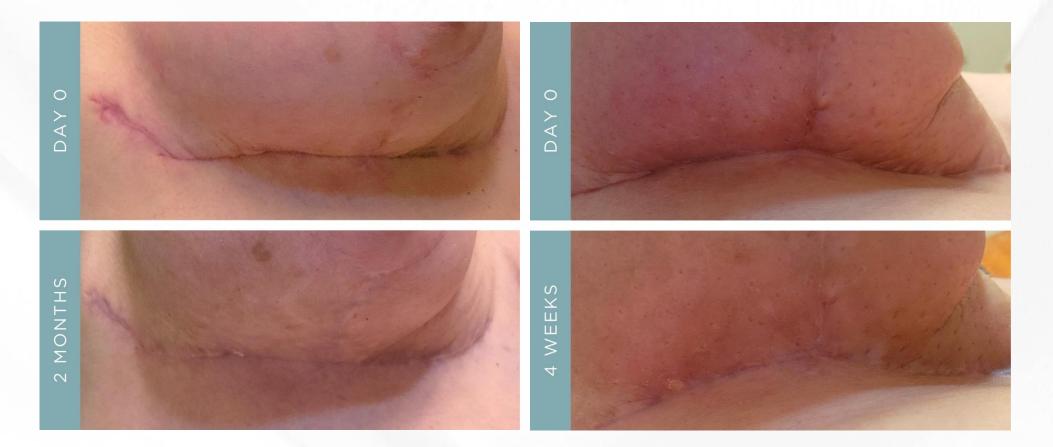
RADIATION + CHEMOTHERAPY

"This client was diagnosed with invasive ductal carcinoma of the right breast. She had surgery to have her lymph nodes removed. She then had 4 rounds of chemotherapy every week for 12 weeks. She had an adverse reaction to the chemo drugs so she stopped taking them. She then started radiation - 20 sessions, 5 days per week for 4 weeks. Due to her doctors wishes, she was advised to complete the radiation before starting the products. She was burned pretty bad. She had a team of doctors, but unfortunately, no dermatologist.

Once her radiation was complete, she started with NeoGenesis Recovery, Barrier Renewal Cream and Moisturizing Mist. The redness and discoloration were reduced and very little peeling, which was surprising considering the extent of the burns. Her skin is looking good and she is feeling good!" – HB

NEOGENESIS PRODUCTS USED:

RADIATION (POST CANCER SURGERY)



NEOGENESIS PRODUCTS USED:



RADIATION BURN + TONGUE SORES

"I was diagnosed with tongue cancer and had 6 weeks of radiation treatment on my head and neck. A friend saw the burns on my neck, so she sent me NeoGenesis Recovery serum. It arrived with a hand-written letter saying that they sympathize and understand what I am going through, and I thought, wow, finally some empathy.

The radiation side effects felt like a really bad sunburn. I started using the Recovery serum the last week of my treatments. I would go in, have the radiation, and go out to my car and apply the serum. By the end of treatment, they told me it would take 4 weeks before the burns and blisters would start to subside, but using the Recovery serum, you couldn't even tell.

I also had a lot of blisters, open lesions and sores in my mouth making it difficult to talk or eat. My doctor said I would have blisters for about 18 months. After we had our call, I used the paste you

sent to help with the lingering sores in my mouth from the radiation. Within 10 days, applying it in the AM and PM, the sores cleared up. I am so grateful for everything that NeoGenesis products continue to do for me. I am always talking about this serum with others who are going through radiation. So many have reached out to me about it." - JP

NEOGENESIS PRODUCTS USED:

Recovery, Barrier Renewal Cream, Moisturizing Mist, *Oralease

*Product currently in testing



CHEMOTHERAPY + RADIATION

I have a chronic case of squamous cell carcinoma that started in the mid-1990s as leukoplakia / dysplasia on the gums and finally presented itself twice (2003 and 2009) as full-blown tumors in my lower jaw. The last tumor was so aggressive that it also required an extremely toxic experimental chemotherapy cocktail, followed by the surgical removal of almost all of my lower jaw, gum tissue, and chin skin. These were reconstructed with a fibula bone for the jaw and vascularized free flaps from my thigh for both gum and chin that were micro-surgically connected to the neck vascular system. One month after the surgery I had a 6week course of head and neck radiation. There really is no way to adequately describe how awful and painful all this was.

For the next 6 years, I dealt with the "collateral damage" from the toxic treatments. My tongue

lesions would take 4-5 months to heal. I suffered from severely burned facial and neck skin (I call it "mother of all laser peels"). Despite the many products MD Anderson gave me, and I found on my own, the problems I had would not go away. Then I met NeoGenesis. The Recovery serum NeoGenesis provided me has reduced my healing time on tongue lesions down to 2 weeks or so and I get them far less often. In fact, Recovery actually helped prevent the need for another surgery in 2016. After seeing these results, the MD Anderson team is very interested in learning more about this product. The Skin Serum and Intensive Moisturizer also really helped with the residual redness and the skin on my face and neck. These products have significantly reduced the irritation for the first time in 6 years.

We have to get the oncology world to know about NeoGenesis. Let me know any way I can help." - Dr. Richard Sinkin

NEOGENESIS PRODUCTS USED:

Recovery, Skin Serum, Intensive Moisturizer

RADIATION



NEOGENESIS PRODUCTS USED:

RADIATION



NEOGENESIS PRODUCTS USED:



Professional Feedback:

Patient was diagnosed with basal cell carcinoma. Radiation was delivered to the left side of face from March 30 to May 11, 2020, five days per week (Monday through Friday for 6 weeks) for a total of 30 treatments. Patient had been experiencing mild to moderate radiation dermatitis for seven days before beginning the NeoGenesis products.

The patient noted a brisk reduction in the erythema and pain in the irradiated area of his skin in the first week after starting the products. He was highly satisfied with the treatment and recommends it to others undergoing radiation therapy.

Overall, I am very impressed with the response to the products and will definitely be recommending them to patients and colleagues. Happy to participate in publishing a case report. Thank you for your support."- Dr. Traub

Client Feedback:

"There was virtually no skin irritation after using the products for one week, even though I was still receiving radiation." I am happy with the results and recommend Recovery and Barrier Renewal Cream to others undergoing radiation."

NEOGENESIS PRODUCTS USED:

RADIATION + SURGERY + CHEMOTHERAPY



NEOGENESIS PRODUCTS USED:

Recovery, Barrier Renewal Cream



"My client was being treated for Oral Squamous Cell Carcinoma Stage 3. He had tonsillectomy surgery and then was to undergo 34 radiation treatments over a 7 week span. He also started on the chemotherapy drug, Cisplatin, weekly for 6-7 weeks.

The pain after the surgery was almost unbearable. He started taking NeoGenesis Recovery serum orally 2 days postsurgery. He was told by the doctors that he would not be able to eat solids for 14+ days. On day 11, he ate a peanut butter sandwich!

7 days of radiation and he didn't have any issues at all.

Day 13 he had very little external/internal redness.

21 days in and his Radiation Oncologist couldn't believe that he was doing so well. He was using Recovery serum orally twice a day and externally twice a day along with Barrier Renewal Cream.

At day 32 of 33 radiation treatments his skin never got any worse than the final photos sent. His Radiation Oncologist was very surprised.

My client had his follow up with his Radiation Oncologist - 2 weeks post treatment and the doctor was very impressed with the healing that has taken place. He told my client that he was way ahead of most of his patients at this point. He was able to stop all pain meds 3 days after his last radiation treatment."

- Tracy Lacina - Skin Deep Salon and Spa

NEOGENESIS PRODUCTS USED:

Recovery, Barrier Renewal Cream



FINAL DAY OF 30 RADIATION TREATMENTS

DAY 12 POST-TREATMENT

RADIATION

"I was diagnosed with squamous cell carcinoma and underwent 30 radiation treatments and 2 sessions of chemotherapy. I also had surgery to remove the tumor on my tongue.

I attached two photos, one taken on the 14th of November, which was the last day of my radiotherapy, and the second was taken on the 26th of November, when my skin had entirely healed after using NeoGenesis Recovery serum.

I used the products throughout my treatments, once every 3 days because I wasn't burning that much in the beginning of the treatments.

I'm really surprised that less than 2 weeks after my last treatment my skin was back to normal. I had expected it to worsen for 2 weeks after last treatment, but instead it got better. I'm really happy with the products! - RS

NEOGENESIS PRODUCTS USED:

Recovery, Barrier Renewal Cream, *Oralease

*Product currently in testing



RADIATION + CHEMOTHERAPY

"I was diagnosed with Head and Neck Cancer in the right tonsil and HPV positive. I was scheduled to start chemo for 6 weeks and radiation daily for 7 weeks for squamous cell carcinoma.

I sent an email to NeoGenesis and asked if you could help. I ordered everything in the protocol lineup. You reached right back and the products were sent ongoing with instructions on how to use.

My skin looks amazing and my doctor had expected me to be burnt. I had no blisters or open sores, just peeling and some redness. My doctor said I should be the poster child for skin since my skin looked so good throughout my treatments. I just simply followed what I was told to do with regard to my skin. I never had pain really, associated with my skin at all. It was never sensitive to the touch. It was never peeling off. It was just little flakes all over, but never had any

blistering, never had any wounds. I just used the NeoGenesis products. I truly believe that it was a godsend series of products that helped me mitigate the misery. More people need to know about this." - BV

NEOGENESIS PRODUCTS USED:

Recovery, Barrier Renewal Cream, Moisturizing Mist, *Oralease

*Product currently in testing



"I started using NeoGenesis products when treatment started, and my nurses were amazed... My skin would peel but it never got to the point where it would blister or scab. I was using Recovery spray and Oralease for the inside of my mouth and they were amazed that I didn't have any sores inside my mouth. I'm excited to get back to living life and I owe a lot of that to NeoGenesis." – TG

NEOGENESIS PRODUCTS USED:

Recovery (spray), Barrier Renewal Cream, *Oralease

*Product currently in testing







6 MONTHS POST-TREATMENT

BEARD LOSS (RADIATION)

Treatment + Photos Courtesy of Professional Partner

- Holly Brown, Looking & Feeling Fab

NEOGENESIS PRODUCTS USED:

Hair Thickening Serum

RADIATION



Treatment + Photos Courtesy of Professional Partner Debbie Coffin, Skin Secrets by Debbie

NEOGENESIS PRODUCTS USED:



"I feel very fortunate that my wife, an oncology trained Esthetician, knew about the amazing healing properties of NeoGenesis Recovery serum as I prepared to begin radiation treatments for prostate cancer. I started applying it to my skin just prior to beginning my eight weeks of daily radiation, applying it immediately after each treatment and again before bed. While waiting for my daily treatments I observed and heard other patients talk about the painful red lesions they were experiencing from radiation burns. But thanks to the daily application of NeoGenesis Recovery Serum, I did not experience any discomfort, redness, or sensitivity at all.

I had a second chance to "test" the product when a PET scan identified a benign tumor in the area of my left parotid gland, and I underwent surgery to remove it. The procedure left a nasty incision around my ear and extending an inch or so down to my neck. Again, we applied NeoGenesis Recovery serum daily immediately post-surgery, and within a week my incision was hardly noticeable.

I'm very appreciative of the support we received from the NeoGenesis team -- Leila and Steve -- who checked in weekly, offering their guidance and expertise along the way and were always available for questions. Based on the success I experienced and the support we received, I strongly recommend the NeoGenesis products and team to patients and providers looking for a way to accelerate healing and reduce the discomfort associated with these aggressive treatments." - RC

NOTE: Red marks - Demarcation with swelling and redness where they had given him the hormone injection. He went to radiation the following week with a Band-Aid on since the skin was raw at that site. It looks like the Band-Aid adhesive may have burnt his skin. You can see the outline as to where the Band-Aid was.

NEOGENESIS PRODUCTS USED:



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